



Republic of the Philippines
Department of Education

REGION IV- A CALABARZON
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

28 August 2024

DIVISION MEMORANDUM

No. 571 s. 2024

**COLGATE AND DEPED'S BRIGHT SMILES AND BRIGHT FUTURES PROGRAM:
DISTRIBUTION OF ORAL HEALTH BUNDLES TO KINDERGARTEN
AND GRADE 1 PUPILS FOR SY 2024-2025**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Heads, Public Elementary and Secondary Schools
Heads, Unit/Section
All Others Concerned

1. With reference to **Bright Smiles Bright Future Program (BSBF)**, a joint program of the Department of Education and Colgate Palmolive Philippines that provides oral health educational materials and dental care products to public school learners and supports the School Dental Health Care Program (SDHCP) under **DepEd Order No. 33 s. 2019**, titled **Implementing Guidelines on the Comprehensive Oral Health Program of the Department of Education**, this Office informs the initiatives relative to the said program. 0
2. The initiative focuses on teaching students about the significance of oral hygiene and its vital role in maintaining overall health and wellness. In line with this, the School Health and Nutrition Unit-Dental Services will distribute oral health bundles to kindergarten and Grade 1 pupils of public elementary schools in Tayabas City for SY 2024-2025.
3. The School Heads or their representatives are hereby advised to pick up the BSBF boxes in the SDHCP Clinic at the division office of Tayabas. Pick-up time is **8:00 a.m.-5:00 p.m., September 2-3, 2024**. After distribution, the accomplished School Distribution Form together with photo documentation and list of recipients of the BSBF kits will be uploaded to Onedrive link: <https://tinyurl.com/BSBF-Tayabas-2024>.
4. Attached herewith are the Distribution List, the School Distribution form, and Letter to the School Heads and Teachers with guidelines for more information and action.
5. For inquiries and clarifications, please contact Dr. Jayne Paula Talavera, Dentist II, at jaynepaula.talavera@deped.gov.ph.
6. Immediate dissemination of this memorandum is desired.



Address: Brgy. PotoI, Tayabas City
Telephone No.: (042) 785-9615
Email Address: tayabas.city@deped.gov.ph
Website: <https://www.sdotayabascity.ph>

For:

CELEDONIO B. BALDERAS JR.
Schools Division Superintendent

By:

HERBERT D. PEREZ
Assistant Schools Division Superintendent
Officer-in-Charge

Encl.: As stated

Reference: Guidelines for Distribution and Implementation from Colgate-Palmolive Philippines Incorporated

To be indicated in the Perpetual Index
under the following subjects:

BSBF
ORAL HEALTH KITS

SGOD-colgate and deped's bright smiles bright futures program: distribution of oral health bundles to kindergarten and grade 1 pupils in public elementary schools for sy 2024-2025
SCHFT461-000333/August 28, 2024

Enclosure 1: List of Names of School

DISTRIBUTION LIST

CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS SY 2024-2025							
No.	Name of School	Kinder			Grade 1		
		TOTAL	TOOTHPASTES	TOOTHBRUSHES	TOTAL	TOOTHPASTES	TOOTHBRUSHES
1	East Palale ES	70	5	70	66	4	66
2	Katigan-Alupay ES	8	1	8	7	1	7
3	Lakawan ES	33	3	33	51	3	51
4	Lawigue ES	51	3	51	50	4	50
5	Masin Elementary School	8	1	8	10	1	10
6	North Palale Elementary School	19	2	19	10	1	10
7	South Palale ES	52	4	52	67	6	67
8	Tayabas East CS	259	18	259	277	19	277
9	Valencia ES	9	1	9	7	1	7
10	Wakas ES	66	5	66	84	6	84
11	West Palale ES	47	4	47	57	5	57
12	Alsam Integrated School	6	1	6	16	1	16
13	Busal Integrated School	3	1	3	10	1	10
14	Ilasan Integrated School	50	5	50	69	5	69
15	Mate Integrated School	13	1	13	17	1	17
16	Pandakake Integrated School	7	1	7	7	1	7
17	Domoit ES	13	1	13	10	1	10
18	Gibanga	10	1	10	11	1	11
19	Ipilan-Alitao ES	66	8	66	67	5	67
20	Froilan E. Lopez ES	111	7	111	91	7	91
21	Kalumpang Elementary School	82	7	82	112	8	112
22	Lalo ES	16	2	16	27	2	27

23	Malao-A / Calantas ES	20	1	20	21	2	21
24	Potol ES	52	5	52	80	5	80
25	Tayabas West CS I	162	11	162	208	15	208
26	Tayabas West CS II	45	5	45	53	4	53
27	Tayabas West CS III	69	6	69	93	7	93
28	Tayabas West CS IV	48	4	48	44	4	44
29	Mayuwi Community School	23	2	23	19	2	19
30	Dapdap Integrated School	77	5	77	70	5	70
31	Eugenio Francia Integrated School	14	1	14	20	1	20
32	Talolong Integrated School	1	1	1	3	1	3
TOTAL		1510	121	1510	1734	130	1734



BRIGHT SMILES, BRIGHT FUTURES PROGRAM
School Year 2024-2025

A Joint Program of the Department of Education and Colgate-Palmolive Philippines, Inc.

Dear School Head,

In the School Year 2022, Colgate Palmolive Philippines, Inc. (CPPI), in partnership with the Department's Bureau of Learners Support Services and Adopt-A-School Program, successfully distributed 2,155,239 toothbrushes, toothpaste units, and oral health educational posters to kindergarten pupils across approximately 33,000 public schools.

For the upcoming School Year 2024-2025, CPPI is continuing its support through the Bright Smiles, Bright Futures (BSBF) program by allocating an estimated 3.9 million toothbrushes and toothpaste units to kindergarteners in 38,752 public schools, reaching nearly 99% of the kindergarten population nationwide.

Please adhere to the following guidelines to ensure smooth distribution and implementation of the BSBF program:

Distribution Guidelines:

1. Coordinate with your division's Dentist In Charge to confirm the delivery or pick-up date for the BSBF Boxes.
2. Upon receipt of the BSBF Boxes, sign the BSBF Division Monitoring Form to acknowledge their arrival.
3. Promptly initiate the BSBF program in your school to distribute the toothpaste and toothbrushes according to the program's schedule.
4. After distribution, complete the SCHOOL DISTRIBUTION FORM.
5. Teachers implementing the program are asked to provide a brief narrative report accompanied by photo documentation to monitor the program's progress.
6. Email the report and the BSBF School Monitoring form to bsbfphilippines@bsbfphils.com with the following details:
Subject: BSBF 2024 Program Report - [Name of Division] Email Body:
Name of School
Address
Contact Details
Names of Teachers implementing the activities
Name of School Head

In appreciation of your support for the program, CPPI will send products to your school. Additionally, CPPI may dispatch volunteers to assist with the program's implementation as we strive to enhance the BSBF Monitoring Process.

Implementation Guidelines:

- School Heads are responsible for ensuring the program's implementation by working with grade leaders.
- Distribute the following documents to Grade Leaders:
Implementing Guidelines
Letter to the Teachers
Submit the School Monitoring form and the narrative report with photo documentation as outlined above.

We count on your collaboration to ensure the successful distribution and use of Colgate oral care products for the benefit of our kindergarten pupils. Should you have any questions regarding the BSBF program or the delivery process, please contact our BSBF Monitoring Team at 09662367381 (Globe) or 09498154995 (Smart), or via email at bsbfphilippines@bsbfphils.com

Thank you for your commitment to promoting oral health in our schools.

Diomar M. Escat
Head, Professional Oral Care



BRIGHT SMILES, BRIGHT FUTURES PROGRAM
School Year 2024-2025

A Joint Program of the Department of Education and Colgate-Palmolive Philippines, Inc.

Dear Teacher,

The Bright Smiles, Bright Futures Program (BSBF) is dedicated to providing essential oral care kits, educational resources, and dental services to children in public schools. Our goal is to not only highlight the significance of oral health but also to emphasize the impact of daily hygiene practices on overall well-being.

For the School Year 2024-2025, each kindergarten student will be equipped with an oral health kit for their classroom, which includes 1 Kiddie Toothbrush and a 214g tube of toothpaste. Additionally, educational materials will be distributed through the division's Dentist In Charge to ensure proper instruction on the use of these kits.

We kindly ask for your support as a Classroom Teacher to:

1. Distribute the BSBF Classroom kits to your students.
2. Conduct and oversee the daily toothbrushing activity.
3. Monitor and document the behavioral progress and improvements in oral hygiene among your learners.

To help us assess the program's effectiveness, please provide a brief narrative report accompanied by photographic evidence of the activities. This information should be sent to us using the BSBF School Monitoring form via email at bsbfphilippines@bsbfphils.com with the following format:

Subject: BSBF 2024 Program Report - [Name of Division]

Email Body:

Name of School
Address
Contact Details
Names of Teachers implementing the activities
Name of School Head

In recognition of your valuable contribution to the program, we will send a token of appreciation from our company upon receipt of your completed program report.

Your involvement is crucial in advancing the BSBF Program and enhancing the oral health of our kindergarten pupils. Should you have any inquiries regarding the program or the delivery of materials, please do not hesitate to contact us by email at bsbfphilippines@bsbfphils.com, or you can reach our BSBF Monitoring Team at 0966 2367381 (Globe) or 0949 8154995 (Smart).

Thank you for your dedication to fostering a healthier future for our students.

Thank you and best regards,

Diomar M. Escat
Head, Professional Oral Care
Colgate Palmolive Philippines Incorporated

SCHOOL DISTRIBUTION FORM (To be Completed by School Head)**BRIGHT SMILES, BRIGHT FUTURES PROGRAM**

An Oral Health Education Program (2024-2025)

SCHOOL DISTRIBUTION FORM TO BE FILLED AFTER DISTRIBUTION TO KINDERGARTEN/GRADE I LEARNERS

BSBF Boxes Received From: _____

PLEASE PRINT Name & Position of DepEd Division representative who distributed goods

Name of Region and Division: _____

Date and Time Received: _____

Name of School: _____

School Address: _____

Name of Principal/School Head: _____

Landline / Mobile No.: _____

Email: _____

Total Number of Pupils in your school	TOOTHBRUSHES			TOOTHPASTES		
	QTY Indicated in the Box	QTY Received (Your Actual Count)	Number missing if any?	QTY Indicated in the Box	QTY Received (Your Actual Count)	Number missing if any?
KINDERGARTEN						
GRADE I						

Witnessed and Signed by:

Name of Dentist: _____

Signature: _____

Date: _____

Please ensure that all details are fully completed. Once accomplished please scan and email to bsbfphilippines@bsbfphils.com and attach a photo (optional) for internal audit purposes. Email at bsbfphilippines@bsbfphils.com within one week after receipt of the BSBF BOXES. After submitting the documents through email, Hard copy must be submitted to Division Dentists for filing purposes.

THANK YOU!!

For inquiries / concerns please call BSBF Monitoring TEAM at 0966-2367381 FOR GLOBE / 0949-8154995 FOR SMART or email at bsbfphilippines@bsbfphils.com